

AGILITY PR SOLUTIONS

OUTREACH

IDENTIFY MEDIA CONTACTS AND AMPLIFY MESSAGES

In an evolving media landscape, it's becoming harder to catch journalists' attention and get stories noticed, making it more important than ever for PR and communications pros to effectively reach influential media, amplify their messages, and evaluate their programs. Agility Outreach lets you discover your ideal influencers, connect and build relationships with them, and effectively amplify your message so that you can exceed your communications goals.



Gain access to over **one million** contacts and outlets from around the globe.

FIND YOUR INFLUENCERS

Leverage Agility PR Solutions' global media database and pinpoint key contacts and influential audiences for your communications with support from AI-enabled workflows. Identify print or broadcast journalists, online influencers, bloggers, and analysts from our immense database of over 1,000,000 contacts and outlets. Our team of researchers makes millions of updates and additions every year, so you can trust the accuracy of the contact information.

Gather **reliable** media outlet and author details.



PINPOINT KEY CONTACTS

Our keyword search pulls from billions of past articles to bring you the most relevant influencers. Also search by beat, media type, location, and more.

RELIABLE CONTACT DETAILS

Get enriched, in-depth info on each of the over 1,000,000 contacts in our media database, including phone, email, and social media details. Our research team makes thousands of daily updates, so you won't waste time with outdated info.

BUILD LISTS IN MINUTES

Quickly compile and refine contact lists from your searches, or save important search criteria for future lists.

Solana Pyne
Executive Producer
The New York Times

← BACK TO SEARCH

Editorial Profile
Solana Pyne is an Executive Producer at The New York Times. She previously worked as a Producer at Quartz, GlobalPost and NOVA. Please contact Solana via email.

Audience Reach

119,146,649	Unique Visitors
360,015	Circulation
142,270,432	Unique Visitors
49,754,390	Followers

Job Roles
EDITORIAL - Producer

Subjects

- Automation And Instrumentation
Automation
- Business, Management And Industry
Business
- Catering, Food, Beverages And Tobacco
Food
- Culture
The Arts
- Education, Teaching And Schools
Education
- Electrical And Electronics
Consumer electronics and radio
- Fashion, Clothing And Textiles
Fashion

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New York, New York
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solana.pyne@nytimes.com
https://www.linkedin.com/in/solana-pyne-0b95801
solanapyne
solana.pyne

MAKE CONNECTIONS

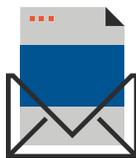
Once you find the right journalists and influencers, we make it easy to connect with them and build relationships.

SEND PITCHES AND TRACK ENGAGEMENT

Craft emails directly in the platform using powerful content creation options to connect with journalists and influencers. Boost engagement by adding stunning visuals and personalizing pitches.

LIVE SOCIAL STREAMS

Create live streams of influencer tweets by keyword or contact list to see the latest social conversations, gain insights, and identify new influencers to add to your lists in a snap.



Send **personalized** emails directly in the platform and **track** responses.

AMPLIFY YOUR MESSAGE

You've worked hard to craft your story, and now you can amplify it in three different ways to help secure the coverage it deserves.

TARGETED EMAILS

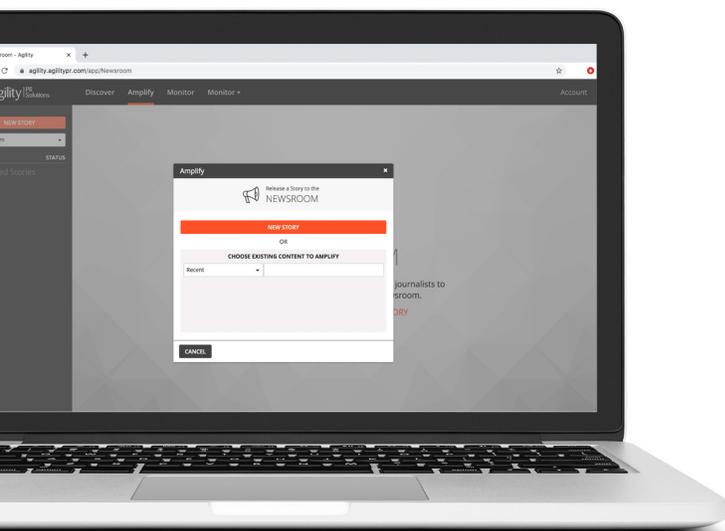
Send a tailored pitch to specific journalists.

ONLINE NEWSROOM

Post your story in our online newsroom to increase visibility and boost SEO efforts.

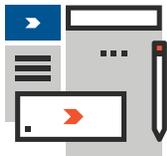
NEWSWIRE

Distribute stories widely with our integrated newswire service and save with unlimited words and multimedia content options.



EXCEPTIONAL CUSTOMER SUPPORT AND SERVICE

Agility PR Solutions provides support and service that goes above and beyond to ensure you get the most from your investment. We offer:



Helpful documentation, tutorials, and training sessions.



Chat, phone, and email support.



A research team that can help find niche contacts and grow your lists.

Our top-rated support team is always ready to help – and can be reached via chat, email or phone – so your media monitoring and reporting is always quick and easy.

Learn more at www.agilitypr.com

Agility PR Solutions, a subsidiary of INNODATA INC. (NASDAQ: INOD), provides powerful yet intuitive media outreach, monitoring, and measurement solutions for tomorrow's communicators. Since 2003, clients have trusted our tools and services to help them discover and connect with media influencers, amplify messages, monitor coverage, and measure the impact of their public relations efforts. Whether we do it for you or help you do it yourself, our patented monitoring technology and team of media analysts can help you glean the insights that will help your organization flourish.