IDENTIFY MEDIA CONTACTS AND AMPLIFY MESSAGES

In an evolving media landscape, it’s becoming harder to catch journalists’ attention and get stories noticed, making it more important than ever for PR and communications pros to effectively reach influential media, amplify their messages, and evaluate their programs. Agility Outreach lets you discover your ideal influencers, connect and build relationships with them, and effectively amplify your message so that you can exceed your communications goals.

FIND YOUR INFLUENCERS

Leverange Agility PR Solutions’ global media database and pinpoint key contacts and influential audiences for your communications with support from AI-enabled workflows. Identify print or broadcast journalists, online influencers, bloggers, and analysts from our immense database of over 1,000,000 contacts and outlets. Our team of researchers makes millions of updates and additions every year, so you can trust the accuracy of the contact information.

Gather reliable media outlet and author details.

PINPOINT KEY CONTACTS
Our keyword search pulls from billions of past articles to bring you the most relevant influencers. Also search by beat, media type, location, and more.

RELIABLE CONTACT DETAILS
Get enriched, in-depth info on each of the over 1,000,000 contacts in our media database, including phone, email, and social media details. Our research team makes thousands of daily updates, so you won’t waste time with outdated info.

BUILD LISTS IN MINUTES
Quickly compile and refine contact lists from your searches, or save important search criteria for future lists.
MAKE CONNECTIONS

Once you find the right journalists and influencers, we make it easy to connect with them and build relationships.

SEND PITCHES AND TRACK ENGAGEMENT

Craft emails directly in the platform using powerful content creation options to connect with journalists and influencers. Boost engagement by adding stunning visuals and personalizing pitches.

LIVE SOCIAL STREAMS

Create live streams of influencer tweets by keyword or contact list to see the latest social conversations, gain insights, and identify new influencers to add to your lists in a snap.

Send personalized emails directly in the platform and track responses.

AMPLIFY YOUR MESSAGE

You’ve worked hard to craft your story, and now you can amplify it in three different ways to help secure the coverage it deserves.

TARGETED EMAILS
Send a tailored pitch to specific journalists.

ONLINE NEWSROOM
Post your story in our online newsroom to increase visibility and boost SEO efforts.

NEWSWIRE
Distribute stories widely with our integrated newswire service and save with unlimited words and multimedia content options.

EXCEPTIONAL CUSTOMER SUPPORT AND SERVICE

Agility PR Solutions provides support and service that goes above and beyond to ensure you get the most from your investment. We offer:

Helpful documentation, tutorials, and training sessions.
Chat, phone, and email support.
A research team that can help find niche contacts and grow your lists.

Our top-rated support team is always ready to help – and can be reached via chat, email or phone – so your media monitoring and reporting is always quick and easy.

Learn more at www.agilitypr.com

Agility PR Solutions, a subsidiary of INNODATA INC. (NASDAQ: INOD), provides powerful yet intuitive media outreach, monitoring, and measurement solutions for tomorrow’s communicators. Since 2003, clients have trusted our tools and services to help them discover and connect with media influencers, amplify messages, monitor coverage, and measure the impact of their public relations efforts. Whether we do it for you or help you do it yourself, our patented monitoring technology and team of media analysts can help you glean the insights that will help your organization flourish.