



AGILITY PR SOLUTIONS

ONE-TIME MEDIA OUTREACH

GET YOUR STORY INTO THE RIGHT INBOXES

Send your press release to a curated audience of journalists and influencers without committing to a long-term media database contract.

Following best practices, and based on your campaign goals and the topic of your press release, our top-rated support team will work with you to select a list of relevant journalists, publications, and industry influencers. We'll target between 500-1,500 journalists from our database of over 1,000,000 unique contacts and outlets.



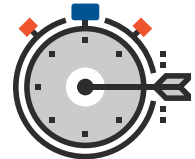
ZERO COMMITMENT

Have a one-off client request? You can now send a one-time, targeted email distribution to the journalists and outlets that matter to you.



NO LIMITS

Say everything you want to say. There are no per-word charges or additional costs to add links or images to your press release.



QUICK TURNAROUND

In a hurry? Have breaking news to share? You can get your release set up and sent out within one business day.

YOU WILL GET:

- A one-time email distribution of a press release
- Custom targeting of your release to outlets and influencers relevant to your story*
- Posting of the press release on the Agility newsroom (agilitypr.news)
- Two email performance reports (24 hours and 7 days later) with open and click rates

PRICING

Global	\$ 650 USD	\$ 850 CAD	£ 500 GBP
National (one country)	\$ 450 USD	\$ 590 CAD	£ 350 GBP

*Our support team will provide a list of outlets targeted and the number of journalists at each but will not provide contact details.

Our top-rated support team is always ready to help—and can be reached via chat, email or phone—so your media monitoring and reporting is always quick and easy.

Learn more at www.agilitypr.com

Agility PR Solutions, a subsidiary of INNODATA INC. (NASDAQ: INOD), provides powerful yet intuitive media outreach, monitoring, and measurement solutions for tomorrow's communicators. Since 2003, clients have trusted our tools and services to help them discover and connect with media influencers, amplify messages, monitor coverage, and measure the impact of their public relations efforts. Whether we do it for you or help you do it yourself, our patented monitoring technology and team of media analysts can help you glean the insights that will help your organization flourish.