



# AGILITY PR SOLUTIONS

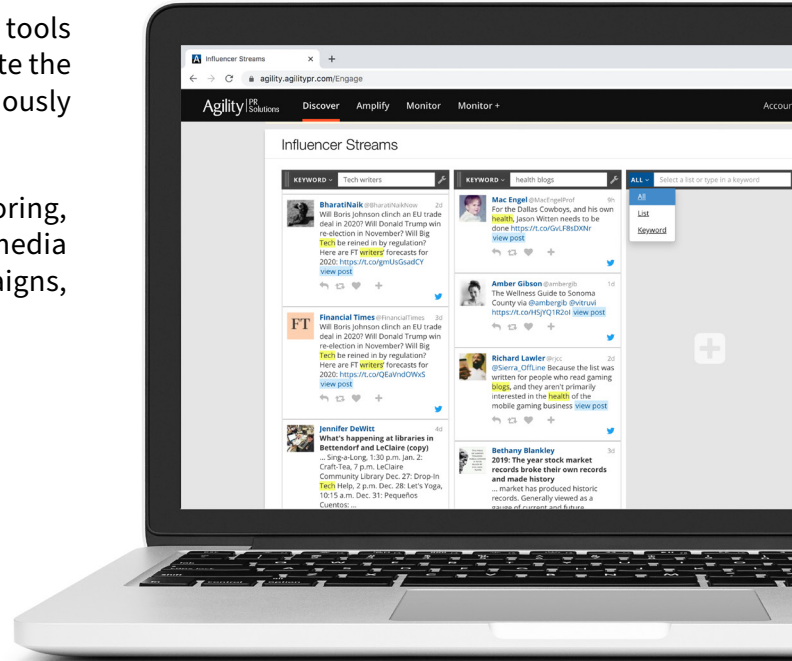
## MONITORING

### MONITOR COVERAGE & MEASURE IMPACT

As the media landscape continues to evolve, so too does the role of public relations. It is no longer enough for communicators to rely on the benchmarks and tactics that were used in a time before social media, all things digital, and better access to data.

Public relations and communications professionals need tools that will allow them to effectively roll with the times, evaluate the impact of their strategies, tailor their approach, and continuously improve their results.

Our intuitive media monitoring solution, Agility Monitoring, allows you to quickly and easily navigate the world of media content, gain the insights necessary to inform your campaigns, and prove the true worth of your PR efforts.



Navigate the world of media content, **gain the insights necessary** to inform your campaigns, and prove the true worth of your PR efforts.



### INTUITIVE MEDIA MONITORING

Easy media monitoring lets you know exactly what's being said about you, your industry, campaigns, and your competitors across a variety of channels.



#### FAR AND WIDE LISTENING

Monitor topics wherever you need, with a broad content coverage of online, print, broadcast, social media, and podcasts. We'll ensure you track all vital content sources and stay up to date.



#### QUICK AND EASY SETUP

With intuitive, easy-to-set up monitoring and personalized client onboarding, you can focus on your monitoring results and waste no time getting set up.



#### NEVER MISS A STORY

Stay on top of coverage, including your brand, industry, and competitor news, with automated coverage email alerts that inform you (and whoever else would like to know) when there are mentions.

# FIND COVERAGE THAT MATTERS

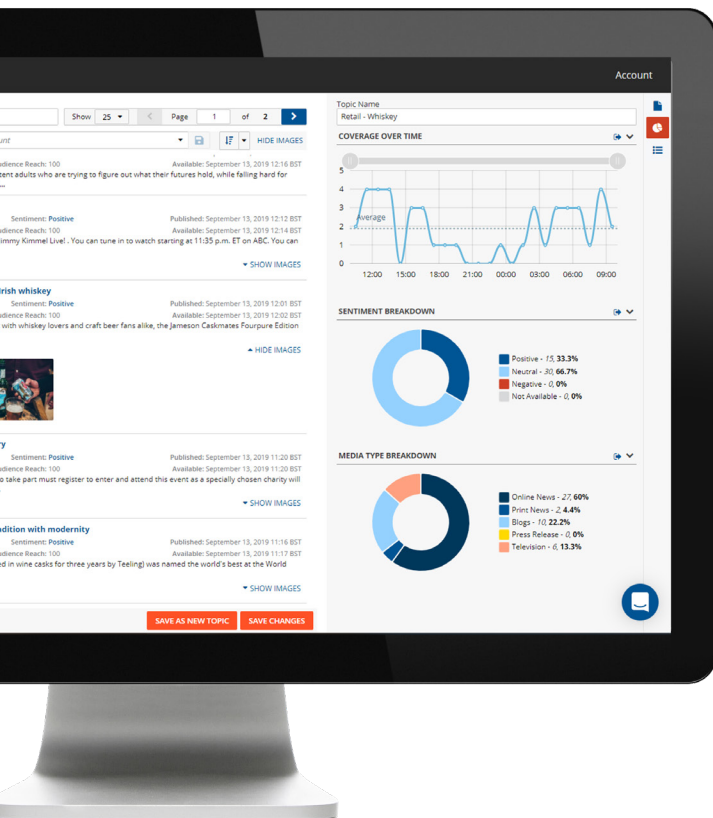
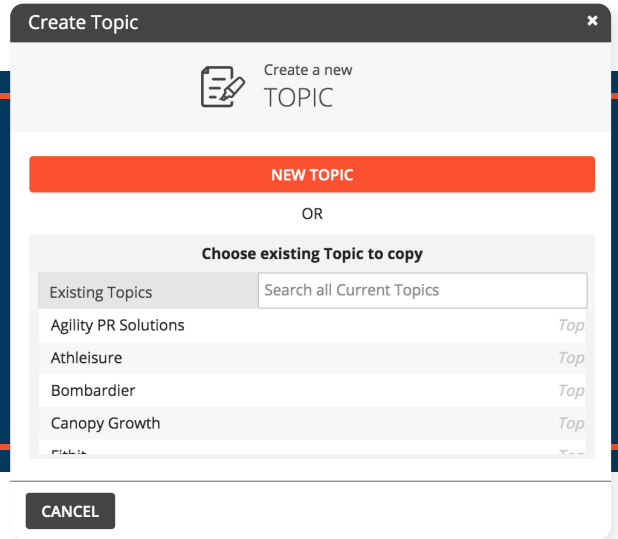
Cut through the noise with simple yet powerful search features that help you find the coverage that matters most.

## VIRTUAL SEARCH ASSISTANT

Agility Monitoring allows you to conduct an advanced-level search on your topics without in-depth knowledge of Boolean logic. We use artificial intelligence technology to scan millions of articles in our database and provide suggestions for phrases or keywords that typically appear alongside your search terms. This helps tailor your search criteria and produce the most relevant results possible.

## GET THE FULL PICTURE OF COVERAGE

Our revolutionary image monitoring capabilities will show you images that appear in online news coverage. And using powerful machine learning models that understand image content, you'll be able to unearth otherwise hidden coverage, even when there is no mention in the article itself.



## SLEEK AND SIMPLE SHARING

Get actionable insight into the topics important to you. Easily share monitoring results so you and your stakeholders are always in the know and have the insights needed to develop strategy and demonstrate the value of your efforts.

## SHARE YOUR COVERAGE

Organize and share collections of coverage to keep your colleagues or stakeholders up to date. Curate your briefings manually, automatically add coverage... or do a little bit of both! We ensure collecting and sharing coverage is easy, efficient, and includes exactly what you want.

## 2-CLICK REPORTING

Take a deeper dive into your coverage with executive reports that can be put together in as little as two clicks, or take a more tailored approach and create beautiful, custom reports by selecting from an ever-growing library of charts. Quickly download individual charts in a variety of file types to use in presentations, or export an in-depth campaign or a quarterly report to share with your stakeholders.

Learn more at [www.agilitypr.com](http://www.agilitypr.com)

Our top-rated support team is always ready to help – and can be reached via chat, email or phone – so your media monitoring and reporting is always quick and easy.

Agility PR Solutions, a subsidiary of INNODATA INC. (NASDAQ: INOD), provides powerful yet intuitive media outreach, monitoring, and measurement solutions for tomorrow's communicators. Since 2003, clients have trusted our tools and services to help them discover and connect with media influencers, amplify messages, monitor coverage, and measure the impact of their public relations efforts. Whether we do it for you or help you do it yourself, our patented monitoring technology and team of media analysts can help you glean the insights that will help your organization flourish.